



# Blackburn Santa Dash Event Guide

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Thank you for joining Team NWAA at the first ever Blackburn Santa Dash on Sunday 9<sup>th</sup> December 2018.

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We hope you are excited and looking forward to dashing through the streets of Blackburn in this festive fun challenge. To make your day as enjoyable as possible please familiarise yourself with all the details in this guide.

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## TIMES

- 09:30 – registration and late entry opens
  - 10:00 – entertainment starts
  - 10:30 – road closures in place
  - 10:45 – registration and late entry closes
  - 10:50 – comedy warm up begins
  - 10:55 – line up at the start line
  - 11:00 – START
  - 12:00 – roads reopen – please use pavements if still on the course
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## YOUR KIT FOR THE DAY

As this is a festive fun run there are relatively few do's and don'ts. Your safety and comfort however is important to us and as it's a winter event you need to prepare for the weather.

Please note there are no baggage facilities available so only carry your essential items, we accept no liability for any loss or damage.

- Bring your gloves and waterproofs (to go under your Santa suit) if it looks like a cold, wet day.
- Santa suits are sized child, youth or adult. We'd recommend wearing these over your own clothes – the trousers may slip so please don't rely on them to cover your dignity! There are no changing facilities so please come ready to run and of course feel free to accessorise!



- If you're an NWAA fundraiser wear your yellow t-shirt with pride over your Santa suit and we'll be sure to give you an extra big cheer!
  - You should wear your trainers, or comfortable shoes if walking.
  - We encourage you not to wear headphones – you need to hear all steward instructions and any emergency vehicles that may need to access the route.
  - And finally please bring, and be responsible for any personal medication you may need such as an inhaler.
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## YOUR JOURNEY

- **Driving** – please note there are no specific event car parks, please use a town centre car park such as The Mall or look at [www.blackburn.gov.uk/Pages/Parking.aspx](http://www.blackburn.gov.uk/Pages/Parking.aspx) and remember that the roads will close at 10:30am
  - **Public transport** - Cathedral Square is a short walk from both Blackburn Rail Station and Blackburn Bus Station.
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For more advice and support, please contact our fundraising team by calling 0800 587 4570 or email [fundraising@nwaa.net](mailto:fundraising@nwaa.net)

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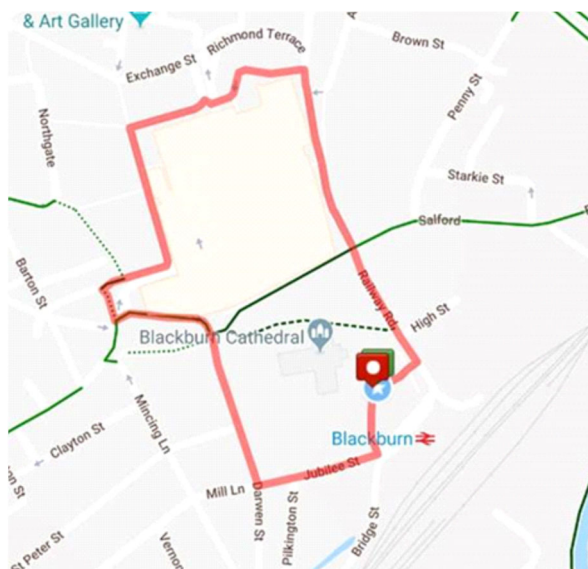
## YOUR ARRIVAL

- **Register when you arrive** – it is important that you register with us upon arrival so we know who is out on the course and you can inform us of any changes to your medical and emergency contact details. You will be given your race number and safety pins BEFORE collecting your Santa suit.
- **You will find us in Cathedral Square, BB1 1FB**
- Additional places MAY be available on the day for friends, family or colleagues to take part at a cost of £7.50 for a child over 5 and £15 for an adult. **Online registration closes at 12pm Thursday 6<sup>th</sup> December.**
- You can also pay in your sponsorship here on the day if you wish to bring it with you.

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## THE ROUTE

- After your comedy warm up with the Bread & Butter Theatre Company (find them on Facebook) you will run, jog or walk, anti-clockwise, around the flat course 3 times to complete 5k.
- There will be signposts and stewards at key junctions along the closed roads and pedestrianised streets.
- The lapping point is through the gantry in Cathedral Square, there will also be a drink station here for water.
- **First aid** will be available at the start/finish area and around the route, please alert a marshal if first aid is required.
- **Pushchairs and wheelchairs** are welcome there are dropped kerbs on the route.
- **Dogs** are to be kept on a short lead at all times to avoid being a trip hazard.
- **Toilets** are available in the bus station and The Mall.



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## ONCE YOU CROSS THE FINISHLINE

- Have your phones and cameras at the ready and share your pictures with us on Twitter @NWAirAmbulance, Facebook/nwaac or Instagram @NWAirAmbulance and tag #BLACKBURNSANTADASH. **Photos will be taken throughout the event and may be used for PR purposes, please notify us when you register if you do not wish for your photo to be used in this way.**
- Stay and celebrate in the German style Christmas Markets and visit our very own NWAAC charity retail stall with Christmas cards and gifts on sale.
- Keep your Santa suit on...it will earn you a free coffee at EasyCoffee.

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## AND FINALLY...

On behalf of North West Air Ambulance Charity and Blackburn with Darwen Borough Council thank you for supporting the first Blackburn Santa Dash. 100% of the entry fees, and additional fundraising, will help the North West Air Ambulance Charity save lives!

We can't wait to meet you all on the day.



In partnership with...

